

# Statement of Philosophy

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DR. JENNIFER S. HUFFMAN  
DR. JEN'S GENTLE DENTISTRY

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*The mission of our office is to consistently provide the highest quality of dental care to all of our patients. This will be accomplished through education, motivation, and technical excellence in an atmosphere of enthusiasm, compassion, gentleness, respect, and trust.*

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**Our Team** The employment of the highest caliber people is of the utmost importance to our purpose – only the best will do. Our team members are always willing to strive to improve technical skills, interpersonal communications, and personal interactions. These are people who are excited about what they are doing, are motivated to achieve results, and have high standards of quality and integrity. They must be undeterred in their efforts to be ever-improving to the value of our practice. They will support the needs of each other as well as the needs of our patients.

**PATIENTS** We will strive to attract and serve patients who value quality dental care. We will instill in each patient an appreciation of dental education, prevention, and acceptance of their responsibility in achieving and maintaining dental health.

**SERVICE** Our goal is to provide the highest standard of procedural excellence and patient satisfaction during each patient visit. We will enthusiastically and consistently deliver quality care based on a thorough diagnosis of dental and emotional needs. By sensing and fulfilling those needs, we will help our patients get the best possible long-term results and satisfaction with their dental treatment.

**BUSINESS GROWTH** We will maintain a productive and profitable practice. We must do this to continue to service those whose confidence we have gained.

**CONTINUING EDUCATION** A commitment to excellence necessarily includes a commitment to our own education. Openness to new ideas, refining present techniques and procedures, and the willingness to change are vital as we continue to learn.

**LEADERSHIP** The practice will provide support, encouragement, respect, and leadership to promote growth and long-term commitment from each employee.

**VISION** Our vision is to maintain a practice in which each patient receives the highest quality of dental care and each team member experiences personal and professional growth. Our standards will always be set high so that our patients achieve optimal dental health and our staff can strive for new levels of expertise and self-esteem. Our desire is that each team member at the end of each day, will feel pride in the accomplishment of making a positive contribution to the quality of life of others.